

About the course

In A Level Business we explore the world of business, in year one we look at the reason businesses exist, business ownership, shareholders, aims and objectives and then delve into the functional areas of the business including marketing, finance, human resources and operations, developing an understanding of their key importance and how they are interconnected. In year two we explore business strategy, how businesses position themselves in the market, how they pursue strategies and how they manage strategic change.

Lots of real-world examples are brought into the classroom to help you to connect with the theory. The focus of the course is helping you to become a good decision maker and be aware of how decisions can impact key business areas. Skills such as problem solving, numeracy, decision making, and evaluation are all integral parts of the course.

Assessment

A level assessment consists of three two hour written exams at the end of the two-year course. Each exam is worth a third of the overall grade. The papers feature a range of question styles including multiple choice, short answer, data response and essay. All the papers will draw on material from the entire course.

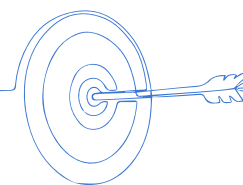


Careers

The skills that you will develop in business are very transferable and valued in a wide range of careers. Whether you decide to start up your own business, study business at university or go down a different route, you will find things you learn throughout the course will support you.

There is a vast array of business-related courses available at university, such as business management, marketing, human resources, operations, business law, finance and accountancy to name only a few.

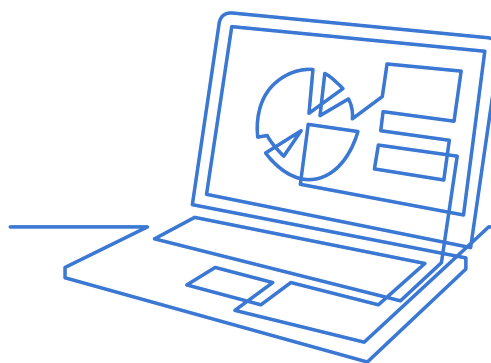
Many of our A Level student go on to study this subject further at degree level.



Entry Requirements

You do not need to have studied Business at GCSE; however, it would be helpful.

You must have a minimum of a 4 in Maths and a 5 in English language or literature to get onto the course. Obviously, a passion and interest in the subject are just as important.



Find Out More

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<http://businessatthebay.blogspot.com/>

AQA A-Level Business